ORVIETO MUSICA · 2027

Orvieto Arts Leadership Accelerator

Administration · Entrepreneurship · AI

Program Information

THE PROGRAM

What is the Accelerator?

An applied program in arts administration, entrepreneurship and AI. Participants work online from March 21 to May 12, 2027, applying each part of the curriculum to an organization, venture or professional direction of their own. Up to eight participants then join Orvieto Musica's leadership team in residence during the festival, June 13–July 3.

Who is it for?

People ready to take on greater responsibility in the arts: administrators, founders, performers, teaching artists, producers, and professionals coming from other fields. Prior arts administration experience is not required, and no one is expected to arrive with experience in every area. We look for initiative, curiosity, and a real place to apply the work.

What is studied?

Strategy and planning, finance, marketing and audiences, fundraising and donor relations, operations, entrepreneurship, leadership, governance, nonprofit systems, and the responsible use of AI. Participants receive more than 130 tools and templates.

What is an operating system, in this context?

The connected structure an organization uses to run itself: its records, finances, communications, workflow, reporting and institutional knowledge. Participants design one for their own work. Those in residence see Orvieto Musica's own operating system in use during the festival. It is a working model rather than a template.

How is MonkeyPod used?

MonkeyPod, Orvieto Musica's nonprofit systems partner, is the working environment for the systems curriculum: constituent records, donor management, finance, communications and workflow. The emphasis is on principles that transfer to any platform. Continued use after the program requires a separate subscription.

How is AI taught?

Through practical, responsible use in research, planning, communications, organizational knowledge, appropriate automation and decision support. The aim is stronger systems, not technology for its own sake. We show you how to build your own operating system.

FORMAT

How does the online program work?

It runs from March 21 to May 12, 2027, with guided sessions, modules and applied work. Expect about 3 hours a week. The 60 -90-minute session schedule and time zones are sent to accepted applicants before registration. We schedule 60 minutes and I am available longer for questions.

Can I take the online program only?

Yes. The residency is not required.

What happens in residence?

Up to eight participants join the festival's leadership team in Orvieto from June 13 to July 3. They take on real work across operations, communications, marketing, audiences and administration, alongside artists, staff and board.

Residency participants may attend the Orvieto Leadership Summit, and receive additional sessions over coffee on governance, finance and AI with Anca van Assendelft, President, and Igor Lasun, Treasurer, of the Orvieto Musica Board of Directors.

Can online participants attend the Leadership Summit?

Yes, by separate application to the Summit, which runs June 24–26, with arrival on June 23 and departure on June 27. Scholarship support can be requested through the Summit application at form.jotform.com/260106444297153.

What certificates are awarded?

Participants who complete the online program receive the Orvieto Arts Entrepreneurship Certificate. Those who complete both the online program and the residency receive the Orvieto Arts Leadership Certificate.

Can family or friends come to Orvieto?

Yes, through festival guest options and La Dolce Vita. Fees and accommodation are arranged separately. We offer https://www.orvietomusica.org/la-dolce-vita/ and select OM Guest experience.

FEES AND TERMS

What are the fees?

Program	2027 fee
Online	$2,000
Online and residency, shared housing	$4,500
Online and residency, private room	$5,700

The residency fee includes accommodation in central Orvieto, daily breakfast and selected meals, scheduled transfers between Rome Fiumicino and Orvieto, festival concerts and events, and program materials. International airfare is not included. Full details are provided at registration.

Is financial support available?

Limited scholarships are available for the online program, and partial fellowships for the residency, through the generosity of Orvieto Musica's donors. Request consideration in your application. Applications received by December 31, 2026 receive priority.

How is payment made?

A deposit of $500 secures your place. It is due January 21, 2027, or within 14 days of acceptance for later applicants. The balance is due March 15, 2027. Applicants accepted after March 1 pay in full on acceptance. Payment plans are available on request.

What is the refund policy?

Refunds follow the terms used across all Orvieto Musica programs:

- Through March 15, 2027: full refund.
- March 16 to May 31: Orvieto Musica retains 50% of the fee or the deposit, whichever is greater; the remainder is refunded.
- From June 1: no refunds.

The one exception is the online program, which is not refundable once it begins on March 21, because participants then have full access to all materials.

Cancellations must be made in writing to admin@orvietomusica.org.

APPLYING

How do I apply?

Complete a short online application and upload a current CV or résumé. There is no application fee and no recommendation is required.

What are the key dates?

Date	
December 31, 2026	Priority consideration, including scholarships and fellowships
January 21, 2027	Deposit due (later applicants: within 14 days of acceptance)
March 15, 2027	Applications close · Balance due · Last day for full refund
March 21, 2027	Online program begins
May 12, 2027	Online program concludes
May 31, 2027	Last day for partial refund

June 13, 2027	Residency begins
June 24–26, 2027	Orvieto Leadership Summit (arrive June 23, depart June 27)
July 3, 2027	Residency concludes

What happens after I am accepted?

You will receive a registration form covering payment and, for residency participants, housing, travel and the documentation needed for Italy. Your place is secured when registration is complete and the deposit has been received.

What are you ready to build next?

Apply at form.jotform.com/262670969617169

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