Creative Insights for Transformational Human Decision Making

Orvieto Leadership Summit
24-27 June 2025, Orvieto, Italy

ORVIETO MUSICA
Experience. Discover. Create. Perform.

In collaboration with GR3, Global Access Partners (GAP) and The Human Company (THC)

Join us for a unique, multidimensional and transformative event drawing together music, art, science, history, culture and cuisine in Orvieto – a dramatic hilltop town in the heart of Italy and an ancient hub of the Etruscan civilization.

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Orvieto Musica 2025: Where Visionary Minds Converge

In June 2025, for the first time in its 32-year history, the Orvieto Musica festival will host an international thought leadership summit '*Creative Insights for Transformational Human Decision Making*', organized by a consortium of GR3, Global Access Partners (GAP) and The Human Company (THC).

This invitation-only event will bring together Nobel laureates, thought leaders and creative minds from science, art, academia, business and policy in the breathtaking setting of Orvieto to explore the latest insights from the neuroscience and psychology of human thinking, creativity and problem solving and their application to individual and collective decision-making.

Orvieto: Where Inspiration Meets Insights

The natural fortress of Orvieto sits atop a volcanic rock cliff a thousand feet above the green valleys of Umbria. With an unbroken lineage from Etruscan, Roman, Medieval and Renaissance times, the town has experienced periods of great prestige, strategic importance and political influence. Since 1993, it has been home to a popular annual chamber music festival, attracting artists and music lovers from all over the world.

As a place defined by centuries of continuous habitation and rich historic and cultural heritage, Orvieto embodies the spirit of human ingenuity, resilience and collaboration, making it the perfect setting to explore the art and science of human decision making in an age of exponential technological change.

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Decision Making for a Complex Future

The Orvieto Summit will build on the recommendations of multidisciplinary forums such as the Nobel Prize Dialogue Sydney 2023 Virtual Event on *The Future of Decision Making*, THC's science-based SQUIRCLE, recent GR3 workshops and keynotes such as *Success leaves Clues* and *Innovating at the Speed of Change*.

Participants and speakers will include neuroscientists, musicians, experts in behavioural economics, decision science, creative industries and organizational design, political, business and community leaders, and other interested stakeholders.

The aim of the event is to facilitate an open, free-flowing and constructive exchange of perspectives and expertise from a range of disciplines, with a view to develop practical insights for decision makers and leaders operating in an increasingly complex and unpredictable environment.

The proceedings will be summarized in a comprehensive white paper and inform a joint **'Orvieto Statement'** outlining the Summit's most promising ideas and proposals. These will be further progressed by GR3, THC, and GAP through its 'Second Track' programme of taskforces and working groups, including the Centre for Human Thinking and Decision Making.

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"A Fascinating, Layered Festival of Music and Thought"

The Orvieto Summit will discuss emerging issues and ideas at the creative nexus of music, neuroscience and behavioural decision research, considering, for example, how the interaction of senses such as sound, smell and taste shapes our thinking and choices. It will feature Socratic discussions, innovative frameworks and approaches to improving decision making across geographies and generations, brought to life through the insights of Nobel laureates, global experts and an immersive SQUIRCLE experience.

Run over three days under the themes of CONNECT – CONFRONT – CREATE, the Summit will inspire productive engagement through guest presentations, immersive sessions, thought leader panels, facilitated discussions and casual networking. Participants will have the opportunity to engage with world-class musical performances, join in exploratory walks in Orvieto, strike side conversations with likeminded people, share ideas and build new partnerships.

The Summit takes place in a Jubilee Year – a holy period in the Catholic tradition that happens only every 25 years and is marked by numerous festivities, pilgrimage and spiritual reflection.

By incorporating elements of art, culture and local experience and linking history to modern perspectives, the Summit will offer a positive environment that fosters mutual understanding, creativity and constructive problem solving.

Why Participate?

Orvieto Musica 2025's Summit is designed for visionary leaders and creative thinkers from both the public and private sector seeking to combine commercial objectives with social impact and environmental sustainability.

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Reasons to Join Orvieto Musica 2025's Summit

Thought Leadership
Be part of the inaugural event that brings together the 'best and brightest' minds to develop practical, evidence-based approaches to decision making and influence in today's fast-changing world

Collaboration
Team up with illustrious thinkers, decision makers and fellow practitioners across various disciplines on a wide range of topics, from brain science and creativity to social and cultural impact and leadership

Multidisciplinary Dialogue
Discover new ideas and diverse perspectives across history, art, culture, entrepreneurship, science, technology and beyond

Practical Takeaways
Immerse yourself in an intellectually stimulating environment. Gain valuable insights from your own SQUIRCLE profile that will directly benefit your work and inform your decision-making frameworks

Shaping Global Solutions
Contribute to the creation of the 'Orvieto Statement', a bold manifesto of actionable ideas and influence

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Reasons to Join Orvieto Musica 2025's Summit

Expand Networks
Build new partnerships and alliances that will support your initiatives and personal growth

Revitalize Creativity
Rediscover your creative side in an environment and immersive process that inspires new ways of thinking

Explore the Unique Setting
Be transported in time by Orvieto – an extraordinary blend of medieval architecture, deep history, human creativity and natural beauty

Cultural Immersion
Experience European culture at its finest in a place that represents the perfect convergence of tradition and change – an ideal backdrop for future-focused discussions

Italian Holidays
Enjoy the best of what Italian summer and hospitality have to offer in a Blue Zone – the finest food and wine, timeless art, stunning landscapes and irresistible *gioia di vivere*

Partnership Benefits

Orvieto Musica's 2025 Summit offers a unique platform for Partners and Sponsors to showcase their opinions on the most important and multifaceted challenges facing the world today. These challenges require improving human capacity for innovation, informed decision-making, creative and critical thinking, and interdependent leadership to achieve sustainable growth.

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Sponsors of Orvieto Musica 2025's Summit will:

- Be credited as an official supporter of the inaugural thought leadership event bringing together the 'best and brightest' minds in arts, politics, business and science to develop practical evidence-based approaches to decision making
- Be offered premium speaking and thought leadership opportunities
- Benefit from unique networking opportunities
- Recommend speakers and participants
- Have full access to all project background research
- Take advantage of branding and signage at the Summit
- Be acknowledged on the Summit's promotional press releases, websites and collateral, as well as the Summit's white paper and 'The Orvieto Statement'
- Become a valued part of the Summit's follow-up project team to convert the event's recommendations into action

Invitations
Attendance at Orvieto Musica 2025 is by invitation only. To learn more about the program, please visit our website or contact our enrollment team at admin@orvietomusica.com.

Venue
Sala Expo and Teatro Mancinelli, Orvieto

Forum Language
English

Access
Orvieto is best enjoyed on foot.
You can explore the town through our interactive map here

Contact
To book and discuss access services, please call the Orvieto Musica on +1 914 329-9683 or email admin@orvietomusica.com

Hotels
Please refer to the Guide to Orvieto Accommodations for a curated list of hotels and bed & breakfasts.

Transport
Orvieto is a 2.5-hour train ride or 90-minute drive from Rome Fiumicino airport

Contact
For all other enquiries, please email admin@orvietomusica.com

Orvieto Musica 2025's Inaugural Leadership Summit

"Creative Insights for Transformational Human Decision Making"

Shaping decision making and leadership
grounded in humanistic values and
scientific understanding for unprecedented results